U.S. AIR FORCE

USAF Design Awards Program

Public Architects Workshop
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Why Have a Program?

- Inform the design, engineering and construction community of the Air Force's design expectations
- Establish a standard of design excellence against which designers can measure their own performance
- Inform non-designers of the standards and expectations for Air Force facility and installation design
- Emphasize the important roll that quality facilities and installations play in maintaining high performance from our Air Force people

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History and Statistics

- Established in 1976
- With the announcement of the 2003 winners, the Air Force has recognized
  - 156 Completed Facilities
  - 123 Concept Designs
  - 60 Planning and Landscape Designs
  - 53 Interior Design projects

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7 Entry Categories

A. Planning Studies and Design Guides
B. Housing Community Profiles
C. Concept Design
D. Interior Design
E. Landscape Design
F. Facility Design
G. Military Family Housing

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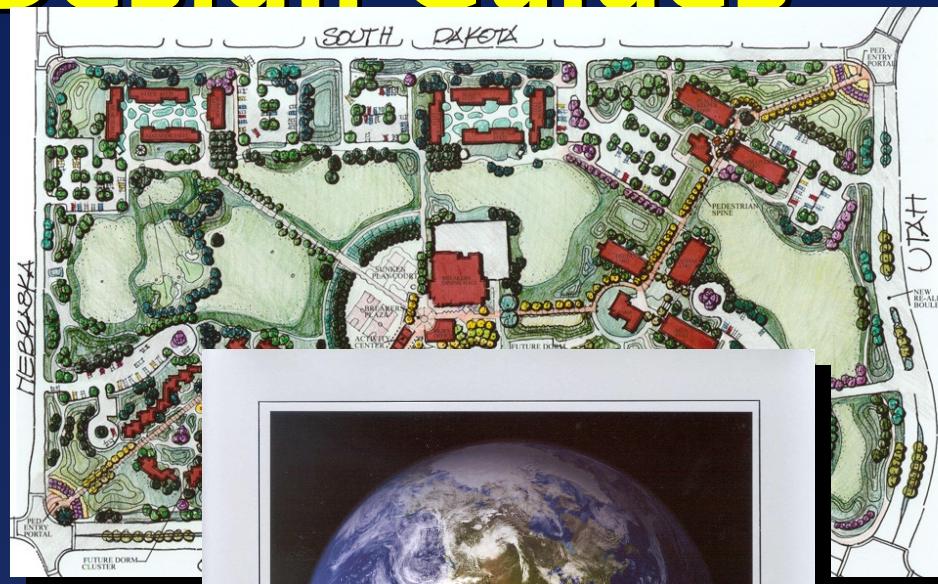
Planning Studies and Design Guides

- Comprehensive Plans
- Area Development Plans
- Design Guides
- Etc.

- 100% complete, but the recommendations may be at any stage of implementation.
- Entries will be judged on:
  - Thoroughness
  - Quality of presentation
  - Validity of recommendations.



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Housing Community Profiles

- 100% complete
- Recommendations may be at any stage of implementation

- Entries judged on:
- thoroughness,
  - Quality of presentation
  - Validity of recommendations
  - Degree to which programming requirements were met
  - Uniqueness of the design solution
  - Compliance with special restrictions and requirements placed on Military Family Housing design and construction

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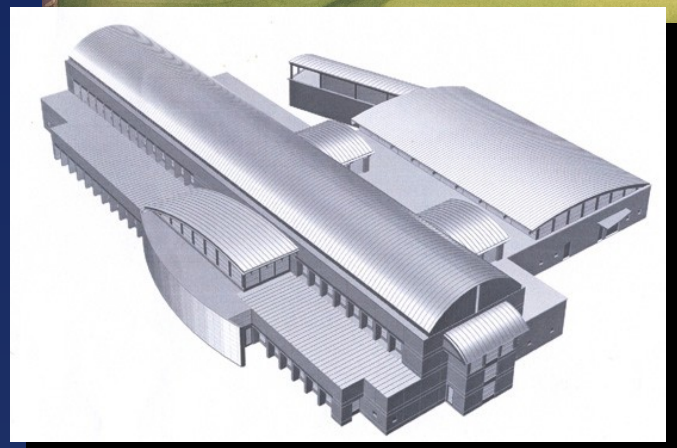
Concept Design

- Projects may be at any stage of design, but not yet fully constructed
- When constructed, these entries should be eligible for entry in Type D, E, F, or G categories

- Entries judged on:
  - Degree to which programming requirements were met
  - Uniqueness of the design solution
  - Constructibility
  - Compatibility



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Interior Design

- Projects must be 100% constructed and furnished

- Entries judged on:
- Degree to which programming requirements were met
- Uniqueness of the design solution
- Applica
  materia

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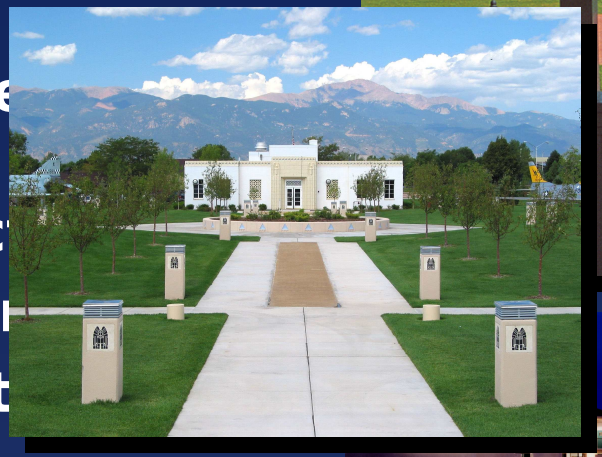
Landscape Design

- 100% constructed

- Entries judged on:
  - Design concept
  - Energy and resource conservation
  - Plant material selec
  - Site element detaili
  - Construction execut
  - Aesthetic quality
  - Ease of maintenance
  - Compatibility



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Facility Design

- 100% constructed, furnished, and landscaped, as applicable
- Broad category which includes:
  - Engineering or industrial projects
  - Architectural design projects
  - Additions, alterations, or combinations thereof.
- Entries judged on
  - Degree to which programmin requirements were met
  - Uniqueness of the design solution
  - Compatibility with other facilities on the installation
  - Composite integration of architectural, engineering, interior design, and landscape design, and construction execution, as applicable

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Military Family Housing

- 100% constructed, furnished, and landscaped, as applicable

- Entries will be judged with consideration of the special restrictions and requirements placed on Military Family Housing design and construction.

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Ground Rules

- Three award levels:
  - Honor
  - Merit
  - Citation

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Ground Rules

- No quotas
  - No requirement for an award to be given in each category
  - No requirement for all three award levels to be given
  - Goal is to recognize quality design wherever it occurs

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Categories Not So Important

- Jury can change categories
- Submitters rarely complain

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Magic Formulas

- There aren't any!!
- I can only predict about 50% of the winners
- Jury changes each year

LOSING

If at First You Don't Succeed,
Failure May Be Your Style.

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Why Didn't I Win???

- Competition is fierce
  - +/- 120 entries each year
  - 16-25 winners typical

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Observations

- Presentation quality is important, but becoming less so
  - I'll tell you why soon……
- Graphics and narratives equally important
- Quantity does not replace quality

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Playing the Odds

- Keep trying!
- Improve submittal
- Ask for feedback

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Size Doesn't Matter

- Small projects compete favorably with large projects
- Each competes on its on merit

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Old vs. New Judging Methods

- **Old Method:**
  - Hardcopies
  - Wide latitude in presentation style
  - Loosely enforced format requirements
  - Jury has just one day to decide
- **New Method:**
  - On-line submissions
  - All entries presented essentially identically
  - “Levels the Playing Field”
  - Rigid format
  - Jury can review on-line in advance of convening

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Electronic Submissions

- Goals:
  - Encourage more entries
  - Make the submittal process easier
  - Conserve resources
  - Reduce data entry errors
  - Level the playing field

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Electronic Submissions

- Advantages:
  - Easily upload images and narrative
  - Many fields on entry form are linked and automatically populate
  - Drop-down lists reduce errors and guide entrants in completing forms

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Electronic Submissions

- **Advantages:**
  - **Deadline can be controlled**
  - **Entry checklist provided**
  - **MAJCOM POC's notified by email**
  - **Jurors can view entries remotely and at their leisure**
  - **Entrants cannot "wow" the jury with presentation style – the entry must stand on it's design merit**

AIR FORCE AWARDS - HOME PAGE - Microsoft Internet Explorer

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AFCEE

The United States Air Force Design Awards Program was established in 1976 to recognize and promote design excellence. Over its history, it has become a viable and important program that is institutionalized within the Air Force. It is widely recognized throughout the federal government and is supported by the enthusiastic participation of notable professionals in the private sector. Much more than simply an awards competition, the winning projects establish the benchmark of design excellence that the Air Force expects for all its facilities and installations. The program itself is a proud recipient of the 2000 Federal Design Achievement Award, which recognizes exceptional design achievement from all sectors of the Federal Government.

Brochures showing past winners are available for your review simply by clicking "Previous Winners" above. (we only have brochures back to 1983, there are a few years that we did not publish a brochure.)

This site also provides the mechanisms for design organizations to submit entries for competition in the current year's program. Entries are judged during early January each year.

To automate the submission and judging process, all nominations for the 2004 USAF Design Awards Program must be made via this site on or before **15 November 2003**, however, this web site is designed so that all entries must first be approved by the responsible Major Command, Field Operating Agency, or Direct Reporting Unit before they are submitted to Headquarters Air Force Center for Environmental Excellence for Air Force competition. The MAJCOMs, FOAs and DRUs have earlier submission deadlines to facilitate their approval process or Command level awards program. Submission deadlines are listed below. No hardcopy submissions will be accepted without HQ AFCEE prior approval.

Done Internet

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First Impressions

- On-line submissions require one “Best View” image
- Becomes “Icon” representing the entry

AIR FORCE AWARDS - SUBMITTED PROJECTS - Microsoft Internet Explorer

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Address http://afawards.wes.army.mil/viewallentries.asp#

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Entries List **Current User:** Dave Duncan

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Submit Comments

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AFCEE

Your entries for FY02 are listed below:

Best View	Entry Name	Entry Category	Status	Edit Projects
No View Selected	Second Test Project	Planning Studies and Design Guides	Pending	Checklist
	TEST1 for Milton	Planning Studies and Design Guides	Pending	Checklist
No View Selected	Test Log-in	Planning Studies and Design Guides	Pending	Checklist
No View Selected	budtest	Concept Design	Pending	Checklist
		ADD A PROJECT >>		

Done Internet

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Your entries for F

Best View		Status	Edit Projects
No View Selected		Pending	Checklist
		Pending	Checklist
No View Selected		Pending	Checklist
No View Selected		Pending	Checklist

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http://afawards.wes.army.mil/entries/fy2002/81/images/A...

Done

Internet

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Words to Back up the Pictures

- Clear and concise
- State project's purpose and goals
- Describe design methodology
- Document results
- Explain how design objectives were met
- Show how user satisfaction has been demonstrated
- Describe any significant cost savings or new efficiencies

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Words to Back up the Pictures

- Describe how the entry is compatible with its surroundings
- Couple narrative wi

This modern clinic replaces and consolidates several outdated facilities and provides a number of features worthy of application to other military medical facilities. The clinic's unique design promotes efficient and cost-effective medical care, and enhances quality of life for military personnel in an environment equal to off-base civilian facilities while adhering to Air Force design standards and guidelines. Located on a partially wooded site, the building relates very well to its surroundings by providing excellent visibility to the outdoors, including an impressive view of Mount Rainier. A glass curtain wall was incorporated into the front of the building to take full advantage of the mountain view and to create a transparent, less massive structure. The exterior design of the clinic gives a sense of its regional context while being respectful of its immediate on-base surroundings. The sweeping Air Force blue curved panels at the ce staircase suggest images of flight and relate to the Air Force identity without being a literal interpretation.

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Words to Back up the Pictures

- Describe environmentally responsible construction materials, processes, and systems
- Site selection and planning resulting in low-impact development
- Identify environmentally preferable building products, building materials and systems that enhance indoor environmental quality, achieving waste reduction, and conserving energy, water and other resources.
- Sustainable designs must also successfully integrate mission, environmental, and budget goals
- Document LEED ratings

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Honest Imagery

- Don’t manipulate photos of completed projects!
- Jurors can usually spot a fake

NEWS
Terrifying underwater photo taken at moment of attack!
MAN BITTEN IN HALF BY SHARK
California diver has bloody encounter with 3,000-lb. Great White!
— & LIVES!

Medical breakthrough lets dad be a mom!
MAN GIVES BIRTH TO A HEALTHY BABY BOY!
FRANKFURT, Germany — A 21-year-old man has just given birth to a 4-pound, 7-ounce baby boy and the new mom/dad is sharing his remarkable experience exclusively with Weekly World News readers!
Filipino man lied about his pregnancy

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A Jury of Your Peers?

- Flavor changes each year
- Balance between private and public sector
- Always try to have jurors with no knowledge of Air Force design as well as in-house jurors who understand special Air Force requirements, terminology, etc.

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Hierarchy of Air Force Awards Programs

- Command level Design Award Programs
  - Places special emphasis on Command expectations and design standards
  - Some Commands only send their winners for further competition
  - Commands that have design award programs tend to win more Air Force level awards
  - Same format requirements as Air Force program

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Much More than an Award

- Teamwork is recognized and encouraged
  - No individual names appear on an award certificate
- Fosters Air Force's reputation for having quality facilities and installations
- Tool used to measure success
- Often part of selection criteria

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Time and Money

- Half a man-year to manage program
- Similar to planning a wedding once a year

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Marketing

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Marketing

call for entries
2003
United States Air Force
design awards program
interior design
The Air Force Civil Engineer
Air Force Center for Environmental Excellence
www.afcee.brooks.af.mil
DSN 240.3547
210.536.3547

2003
United States Air Force
design awards program
architecture

2003

call for entries

United States Air Force

design awards program

landscape design

The Air Force Civil Engineer
Air Force Center for Environmental Excellence

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2003

call for entries

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planning

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USAF Design and Construction Awards Luncheon

- 140 in attendance
- Top military brass invited
- Great exposure for winners
- Multimedia presentation with professional narration
  - Each winner gets a copy
- Photos of event mailed after ceremony